

Visual & interaction designer with 7+ years shaping visual systems and brand expressions across digital and physical contexts — now pursuing a Master's in Paris, focused on clarity, spatial composition and refined execution.

## Experience

- 01 Bitget** Nov 2022 – Present  
 Designer · Remote · Singapore  
 Visual design for the site platform (web & app) and social banners; festival key visuals, extension and regional localized design.
- 02 Beijing MagicPal** Aug 2020 – Nov 2022  
 Interaction / Product Designer · Beijing, China  
 Product & HCI design and robot action design; app visual style, product packaging and promotion video.
- 03 TCCIA** Sep 2018 – Jul 2020  
 Visual Designer · Taipei, Taiwan  
 Web UI, VI system and filter design; annual journals, catalog and exhibition promotional video.
- 04 Jason Wu Studio** Feb 2018 – May 2018  
 Textile Design Intern · New York, USA  
 Pattern sketches in Photoshop & Illustrator; sample making through fabric selection and weaving.

## Education

- ECV Paris** Sep 2025 – Jun 2027  
 Master in Design — Graphic Design (Art Direction)
- ShihChien University** Sep 2014 – Jun 2018  
 B.A. in Design

## Selected Work

### Robot Cat Companion

Interaction design — states, feedback, expressive behavior

### Bitget Design System

Visual & UI standards across web, app and social

### UARTCUBE Website

Brand identity and responsive web visuals



# Mengshan Tsai

VISUAL / INTERACTION  
DESIGNER

### CONTACT

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 Paris, France

### DETAILS

Born 1996 · Taiwanese  
 Open to full-time roles

### SKILLS

Visual Design

Branding

Design Systems

UI Design

Interaction

Prototyping

### TOOLS

Figma · Adobe CC (Ai · Ps · Id)  
 After Effects · Cinema 4D

### LANGUAGES

Mandarin

Native

English

Fluent

French

A2 · learning